

MELIA Observatory

Media Literacy Observatory for Active Citizenship and Sustainable Democracy

**Invitation to the workshop**

**12th May 2022**

***Workshops to address general public over the topic of media literacy among youth and its importance for increasing political participation***

**About the meeting**

Workshop presenting the learning interactions prepared within the project MELIA.

**Details**

The learning interactions for HEI and NGOs, carried out in the course of this activity will include educators and researchers in media studies, civil society, youth issues and democracy from higher education institutions as well as NGOs dealing with media and other related issues. They will present and reflect on the state of media service for youth in the region and discuss trends and tools to develop resilience.

**Venue**

On-line, via Zoom: Time: May 12, 2022 10:00 AM Budapest

https://us02web.zoom.us/j/88387438421?pwd=VDBNeCsyY0xZaWhpeDhFMFlRZ1VDdz09

Meeting ID: 883 8743 8421 Passcode: cSWCP6

**Organizer**

University of Montenegro, Faculty of Philosophy

**Contact person for any questions regarding the meeting:**

Name: Associate professor Vladimir Bakrač, Ph. D.

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Deliverable D.C.4.2

**Agenda - Programme**

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| **10.00 – 10.10** | **Opening of the meeting, welcoming speech**Vladimir Bakrač, Ph. D.Associate professor |
| **10.10 – 10.35** | **Socijalne trajektorije junakinja klasičnih bajki – model za dekonstrukciju značenja transmedijskog narativa u obrazovanju****Social trajectories of traditional fairy tale heroines – a model to deconstruct transmedia narrative meaning in education**Dijana Vučković, Ph. D.Associate professor |
| **10:35 – 11.00** | **Politička ili medijska pismenost: kako čitati audiovizuelnu kulturu danas?****Political or media literacy: how to read audiovisual culture today?**Vuk Vuković, Ph. D.Associate professor |
| **11.00– 11.25** | **Ideološki aspekti medijske pismenosti (Svijet postmoderne kao okvir medijskog oblikovanja svijesti)****Ideological aspects of media literacy (Postmodern world as a framework for media shaping of consciousness)**Predrag Živković, Ph. D.Assistant professor |
| **11.25 – 11.55** | **Stavovi romskih i egipćanskih aktivista/aktivistkinja o medijskoj pismenostiAttitudes of Roma and Egyptian activists on media literacy**Marijana Blečić, M. Sc. |
| **11.55 – 12.20** | **Discussion** |
| **12.20 – 12.30** | **Brainstorming & Conclusions** |

**Learning Interactions for Higher Education Institutions and Non-Governmental Organizations**